

Welcome onboard all the inquisitive researchers, scholars, students. We welcome you to



ICERT family. ICERT organization is a family which provides a platform for everyone to engage in exchange of literary works, scholarly articles, national and international conferences. ICERT aims to create an atmosphere to foster healthy exchange of knowledge. ICERT is always a notch above in the academic sector to create an amalgamation of knowledge and wisdom with no discrimination. This unique platform blends the gap between a research scholar and a teaching practitioner, provides them an equal platform to vent out their thoughts and emotions.

Let us encapsulate in this journey of exchange of knowledge and wisdom.

We welcome you on this journey of learning.

About Dr. Saima Pervez

Dr. Saima Pervez has completed her **PhD in the field of cancer** from Amity University Noida. She has more than 5 Scopus and more than 12 UGC Care publications. Attended more than 20 international conferences. She is gold medallist in Graduation from IP University. She also holds degrees of M.Ed. and B.Ed. and also completed Diploma Course in health communication from Symbiosis Pune. She has more than 6 years of experience in industry and teaching. Worked for one year as Guest Professor at Amity University, Manesar. Taught Development Communication and New Media to students of bachelor's and master's level.

She as an individual have been motivated to make some change in the lives of women cancer survivors. Cancer has always been an important part of her life. She lost her father to cancer at the age of 10 being the only child she saw her mother struggle to give her best education in life. Her mother married her at the age of 19 since she too got diagnosed with cancer. Since then, her motive of life became to bring a change in the lives of cancer patients in whatever capacity she can.

She became part of various social media cancer groups and interviewed more than women cancer survivors and more than 150 caregivers and 200 oncologists from length and breadth of the country. She lost her mom last year after fighting cancer for more than 20 years and she saw her fight cancer only through will power and positivity. She was her motivation to live and now her motivation to live is help other cancer patients.